MEDIA SERVICE OVERVIEW

CN1699

Global Medical Media

Integrated Distribution Across
Conference · Corporate · Academic Institutions

Deployed across 53 universities in 40+ countries
Partnered with 150–200 international medical conferences annually

Issued by:

ASSOCIACAO DA BIBLIOTECA DIGITAL DE MACAU
(Macau Digital Library Association – MDLA)

Official Platforms:
www.cn1699.com | www.social.cn1699.com

Version: 2026 Edition
Information Classification: General

Who We Serve

CN1699 serves conferences, institutions, enterprises, and professional individuals across the global medical and healthcare ecosystem.

Institutional Clients

Corporate Entities
Brand positioning, corporate and product news distribution, and industry communication.

Universities & Academic Institutions
Research visibility and institutional information dissemination.

Conference Organizers
Official media partnership support and structured content distribution.

Professional Individuals

Corporate Leaders & Entrepreneurs
Professional profile enhancement and industry visibility.

Scholars & Medical Professionals
Dissemination of academic insights and professional expertise.

Audience & Coverage

Geographic Coverage

Geographic Coverage
East, South & Southeast Asia
Central Asia
Middle East & North Africa (MENA)
Sub-Saharan Africa
Caucasus & Eurasia
Europe

Primary Audience

Primary Audience
Institutional Leadership
Medical & Research Professionals
Healthcare & Life Sciences Executives
Conference & Association Leaders

Media Placement

Content is distributed through CN1699's academic media channels, including:

- **CN1699 Official Website** – News & Conference Sections
- **CN1699 Community Platform** (social.cn1699.com)
- **Official LinkedIn / Facebook / X (Twitter)**
- **MDLA Library Network**
- **Academic & Institutional EDM**

Placement is determined according to editorial planning and audience positioning.

Delivery Overview

Services are delivered through CN1699's academic media distribution framework.
Written confirmation required. Official invoice issued prior to execution.
Language: English / Chinese.

A. Article Publication

1. News Article

- **Placement:** CN1699 Official Website – News Section
- **Length:** 600–900 words
- **Images:** Up to 3
- **Duration:** 12 months
- **Distribution:** CN1699 Community Platform + Official Social Media + MDLA Academic Library Network

2. Executive Feature

- **Placement:** CN1699 Official Website – News Section
- **Length:** 800–1200 words
- **Images:** 3–5
- **Feature Status:** Marked as Featured News (3 months)
- **Distribution:** CN1699 Community Platform + Official Social Media

3. Sponsor Article

- **Placement:** CN1699 Official Website – Events / News Section
- **Images:** Up to 3
- **Distribution:** CN1699 Community Platform + Official Social Media

4. Professional Article

- **Placement:** CN1699 – Features Section + MDLA Academic Library Feed
- **Images:** Official Social Media
- **Distribution:** Targeted Academic & Institutional EDM

Delivery Overview

B. Outreach & Distribution

5. Targeted Academic & Institutional EDM

- Independent email distribution
- Segmented academic and institutional recipients
- Single campaign per booking

C. Banner & Logo Display

6. MDLA Library Network Banner

- **Placement:** MDLA Academic Library Homepage
- **Size:** 275 × 250 px
- **Maximum File Size:** 2MB
- **Resolution:** 72 dpi
- **Duration:** 3-month units

7. Conference List – Dedicated Conference Page

- **Placement:** CN1699 Conference List
- **Format:** Banner + Conference Introduction
- **Banner Size:** 800 × 250 px
- **Maximum File Size**: 2MB
- **Duration:** Up to 10 months

8. Conference Organizer Profile Page

- **Placement:** Media Partner Section
- **Format:** Logo + Organization Introduction
- **Banner Size:** 250 × 155 px
- **Maximum File Size**: 2MB
- **Duration:** Cooperation period

Pricing Reference

The following rates serve as standard commercial reference for CN1699 Media Services.
All services are subject to written confirmation prior to execution.

A. Article Publication

News Article
- USD 800 per publication
- (Standard rate)

Executive Feature
- USD 800 per article
- (Standard rate)

Sponsor Article
- USD 800 per article
- (Standard rate)

Professional Article
- USD 800 per article
- (Standard rate)

B. Outreach & Distribution

Targeted Academic & Institutional EDM
- USD 800 per campaign
- (Standard rate)

C. Banner & Display

MDLA Library Network Banner
- USD 2,000 per 3-month placement
- (Standard rate)

Conference & Institutional Placement

Conference List – Dedicated Conference Page
- Commercial arrangement upon agreement

Conference Organizer Profile Page
- Commercial arrangement upon agreement
- Official social media announcements may be arranged based on the cooperation scope.

Notes
- Standard content specifications are defined in the Delivery Overview section.
- Long-term or structured cooperation may be arranged separately.
- All prices are exclusive of applicable taxes.
- Services are contracted through the Macau Digital Library Association (MDLA).

Cooperation & Execution

All services are executed upon written confirmation.

Content Responsibility

- Content and images are provided by the contributor.

CN1699 provides editorial services only, except for on-site interviews.

Banner Placement

- Banner display is executed on the designated platform (CN1699 Official Website or MDLA Library Network).
- External links are subject to platform policies.

Payment

- Invoices are issued prior to service execution.
- Payment terms are specified on the official invoice.

Company & Compliance Information

- **Legal Entity:**

  All services are contracted through Macau Digital Library Association (MDLA), a registered entity in Macau SAR.
- **Billing:**

  An official invoice is issued upon written confirmation and prior to service commencement.
- **Service Scope:**

  Services are delivered strictly in accordance with the agreed written scope.